

# PCAS Textbook Subcommittee

## Thursday, April 16, 2015

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### Meeting Agenda

1. Review and approve previous meeting minutes
2. Discussion on Options 1 and 2 Summaries
3. Option 3 Discussion
4. New business

### Attendees

- Stephen Burd
- Glenna Doctor
- Jonathan Wheeler
- Moira Gerety
- Sonia Rankin
- Diane Marshall
- Melanie Sparks

### Minutes

A summary of discussions and decisions follows.

### Review and Approve Previous Meeting Minutes

- Previous meeting minutes are approved.

### Discussion on Options/ Summaries

- Read each option and submit comments
  - Use track changes and send them back that way

### Option 3 Discussion: Student and Parent Education

- Discussion on document "PCAS Course Materials Subcommittee Reengineering Course Materials Selection" Option 3
  - There is a definite change in buyer behavior between freshman and sophomore year
  - **How do we educate freshman before they buy their books?**
  - **Are there other places to educate than freshman orientation?**
  - Bookstore has time at the faculty orientation
  - We need something like a website (students.unm.edu) about books and course materials
  - Explanation in bursar presentation about the bookstore website including differences between options and other sources of purchasing your books would be beneficial
    - Advance planning
  - Education about library resources?
  - Encourage students to think ahead and get used textbooks
  - Students should hear just in time data
  - Orientation is just one time and more reminders are needed
    - After the NSO

- 2 email reminders are sent out
  - This info isn't reflected in the NSO site
  - Add info to post orientation checklist?
- Should this info be included in welcome packet?
  - Might waste resources
- Students don't know about students.unm.edu
- HEOA requirements
- Putting textbook prices along with registration would be beneficial
  - Different sections of the same course have different priced books
- There's a difference between education and information placement
- **High school student information**
  - Is it possible to implement this strategy into outreach to guidance counselors?
  - The idea of paying for text or materials isn't that different from high school
  - Increase meaningful education and information
- **Recommend that we get students to define what is needed, maybe a focus group of juniors or seniors**
  - Melanie could submit the question to a national focus group
  - Should this be done just with UNM students?
  - Bookstore partnership with ASUNM
  - Beginning of semester before fall break, last week of August, first week of September
  - What do you do with the output?
- ***These should be addressed by the communications subcommittee of First Year Steering Committee***

## New Business

- One scheduled meeting left
- Moira will write the recommendation for Option 3