

PCAS Textbook Subcommittee

Thursday, February 5, 2015

Meeting Agenda

1. Review and approve previous meeting minutes
2. Discuss/plan possible open forum for students
3. Discuss/plan student survey - is this needed in addition to an open forum?
4. Review medium/high priority options and decide next steps for each
5. Plan next few meetings
6. New business

Attendees

- Stephen Burd
- Glenna Doctor
- Jonathan Wheeler
- Melanie Sparks
- Regina Carlow
- Diane Marshall
- Scott Hughes
- Sonia Rankin
- Moira Gerety

Minutes

A summary of discussions and decisions follows.

Review and Approve Previous Meeting Minutes

- Some wording was changed
- Previous meeting minutes are approved.

Discuss and Plan Possible Forum for Students or Student Survey

- 2 surveys have been done (student, faculty)
- We need something to prove that communication with students took place
- **What can we learn from this?**
- A forum might offer an opportunity to get more details and the ability for a structured conversation
- **Would a focus group be better than a forum?**
- Regina suggests doing a clicker class

Review Medium/High Priority Options

- Amazon on campus more than likely isn't a solution
- Bookstore uses Verbacompare to get data for the compare function of the website
- Verbacompare costs UNM a couple thousand dollars to use
- Looking at something like verbacompare before the faculty adopts a textbook would be helpful
- Custom materials aren't available anywhere else
- **Should we have the approach of doing a more departmental changes?**
- Faculty level and university level are complimentary
- We want a big message to the campus
- Solution needs to leverage the bookstore
- **Will costs also reduce student grades?**
- Verbacompare data would also be useful to faculty
- When you pick a \$200 book understand you're picking a \$200 book and use it
- Verbacompare is updated at least daily
- Solution 1: Education campaign (student and faculty)
- Digital survey results can be available for the next meeting
- CSU site is a template for window shopping
- Warnings on comparison shopping: **How have other universities decided to address this?**
- **Should we publicize University Press more?**
- Focus on top programs in every college?
- ASU registration site had a picture of the textbook required when you go to register for a course
- Student scheduling could use improvement to be made easier
- **We really need a better schedule of courses**
- Scott wants to add an Impact for Effort column to the Options document (it has been added).
- Sonia suggests adding a timeline column to the Options document (it has been added)
- **We need to make recommendations this year, it could be as simple as a memo or a 3 year project**
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Plan Next Few Meetings

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New Business

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