



THE UNIVERSITY *of* NEW MEXICO

*New Mexico's Flagship University*

## **Turnitin & iThenticate at UNM Project Status**

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**Presentation copies available online**

**<http://averia.unm.edu>**

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# Turnitin & iThenticate

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## ➤ Turnitin

- Primary feature is originality (plagiarism) checking of documents against many sources
- Other features include online submission, commenting, grading, grammar/style checking, and peer review
- Runs stand-alone or integrated into Blackboard Learn
- Streamlined for class-related use

## ➤ iThenticate

- Research-oriented counterpart to Turnitin
- Intended for faculty, grad students, staff, ...
- Stand-alone mode only

# Brief History

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- 2012 - Faculty technology survey identified anti-plagiarism software as a high acquisition priority
- 2012 – iParadigms informed ASM and Education that school licenses must be renewed as a UNM-wide license
- Spring 2013 (late) - Turnitin and iThenticate selected from RFP
- Summer 2013 – Licenses/payment negotiated
  - \$100K for Turnitin to cover half student enrollment
    - Cost split between HSC and VPR
    - VPR cost recovery - \$100 per instructor/user per year
  - \$30K for iThenticate to cover all UNM users – no cost recovery
- Fall 2013 – Both tools enabled (standalone only)
- Spring 2014
  - Support sites up and running
  - Blackboard learn integration enabled
  - Marketing push for both
  - Turnitin training sessions for faculty

# Turnitin Usage – Active Accounts Only

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| Semester    | Unit                | Number of Users |
|-------------|---------------------|-----------------|
| Fall 2013   | ASM                 | 9               |
|             | Education           | 8               |
|             | Los Alamos          | 3               |
|             | Medicine            | 1               |
| Spring 2014 | ASM                 | 7               |
|             | Athletic Advisement | 3               |
|             | A&S                 | 3               |
|             | Education           | 13              |
|             | Gallup              | 1               |
|             | Engineering         | 1               |
|             | Medicine            | 3               |

# iThenticate Usage

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- Current user accounts: 26
  - ASM – 11
  - President's office – 7
  - Engineering – 3
  - A&S – 3
  - Libraries – 2
  - Education - 2
  
- Activity (papers submitted)
  - January – 5
  - February – 15
  - March – 13
  - April – 16
  - May (to date) – 13

# Faculty-to-Faculty Marketing

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- Stephen Burd and William Gannon have attended college-level chairs and departmental faculty meetings to promote Turnitin and iThenticate
  - ASM
  - Engineering
  - Fine arts
  - Library/OLIT
  - Psychology
  - Public administration
- These efforts will resume in the fall

# Turnitin Training Sessions

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- Training sessions were offered by Stephen Burd during spring 2014 – more will be scheduled for fall
  - Held in a computer lab
  - 1.5-2 hour sessions
  - Overview, concepts/policies
  - Some hands-on use of stand-alone tool
  - Brief overview of Learn integration
- Sessions & attendance
  - March 7 (main campus) – 9 participants
  - March 28 (main campus) – 18 participants
  - April 17 (north campus) – 10 participants

# Summary

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- Adoption has been slowly ramping up
  - Late start to marketing and support – tool visibility is still poor (part of a larger problem?)
  - Learn integration wasn't enabled until January
  - Instructors need to plan for Turnitin use before a course starts
  - Minimal response to mass marketing
  - Some response to faculty-to-faculty marketing
- Current license expires in August 2016
  - Are we currently getting our money's worth?
  - Will we get our money's worth next year?
  - Will we renew and, if so, on what terms?
  - Who will write the check and from what funding source?